

## Witscript™: The first artificial intelligence to ad-lib real jokes

People are interacting more often with AI systems.

And people often prefer an AI with a sense of humor.

**But existing AIs have limited comedic ability:**

- They only deliver jokes pre-written by humans.
- They only generate nonsense that needs human editing.
- They only tell jokes on request.

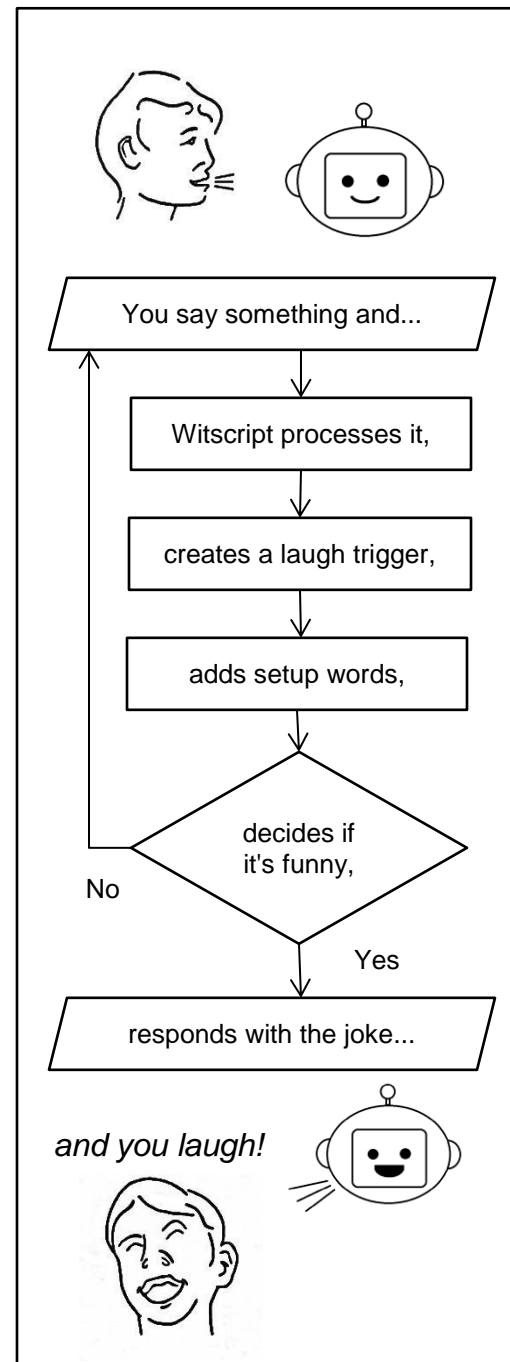
**Witscript is the only AI that can improvise original, contextually integrated jokes.**

**Witscript is a major advance in computational humor:**

- It employs both machine learning and expert-crafted rules.
- It features algorithms developed by an Emmy-winning comedy writer.
- It only delivers solid jokes, thanks to internal scoring.

**Witscript makes an AI more humanlike:**

- Chatbots can be more relatable.
- Virtual assistants can be more engaging.
- Personal robots can be friendlier companions.



**Witscript makes an artificial intelligence more like a real person.**

Patent pending  
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